

## Key Information

### A292 Business and People

The structure of business activity:

- The need for business activity
- Business ownership, trading organisations, growth and location

The workforce in business:

- Employment and retention
- Organisation and communication

### A293 Production, Finance and the External Business Environment

Using and managing resources to produce goods and services:

- Types of production methods
- Management and control of production
- Production costs

Financial information and decision making:

- Sources of finance
- Financial forecasting and analysis

External influences on business activity:

- The competitive environment
- Environmental influences and business ethics
- Government and the UK economy
- Globalisation and UK business

## Units and Weighting

**A291 (25%)** Marketing and Enterprise – Controlled Assessment.

**A292 (25%)** Business and People - 1 hour.

**A293 (50%)** Production, Finance and the External Business Environment  
- 1 hour 30 min

## Golden Tips

- Learn the key terms
- Apply it to the businesses you are familiar with
- Practice past exam paper questions
- Know/understand the case study for unit A293
- Use the revision guides provided
- Practice past exam papers/check answers with the mark schemes
- Attend after school revision sessions
- Ask questions

### KEY CONTACT:

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### EXAM BOARD: OCR

### USEFUL WEBSITES:

The following websites will help with information required in your assignments for the 3 units:

[www.businessstudiesonline.com](http://www.businessstudiesonline.com)

[www.bized.co.uk](http://www.bized.co.uk)

[www.times100.co.uk](http://www.times100.co.uk)

[www.tutor2u.net](http://www.tutor2u.net)

[www.bbc.co.uk/schools/gcse/bitesize/](http://www.bbc.co.uk/schools/gcse/bitesize/)