

# Creative Digital Media Production BTEC



## Key Information

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Exam Board:	Edexcel
Summary of subject:	<p><b>Unit 1:</b> Digital Media Sectors and Audience, External Assessment</p> <p><b>Unit 2:</b> Planning and Pitching a Digital Media Product , Internal Assessment</p> <p><b>Unit 3:</b> Digital Moving Image Production</p> <p><b>Unit 5:</b> Publishing</p>
Units, weighting and deadlines:	<p><b>Unit 1</b> is externally assessed using a paper-based exam.</p> <p>The external assessment represents a maximum of 25% of the overall assessment.</p> <p>The core units are an important part of the qualification and learners must gain enough marks to pass the core overall.</p>

## How can I support my child at home?

<b>Useful websites:</b>	<p><a href="http://www.youtube.co.uk">http://www.youtube.co.uk</a></p> <p>Short Animations</p> <p>Publishing using Adobe illustrator and Photoshop</p> <p>Support handouts</p> <p>Exemplar folder</p>	<p><b>To achieve a Level 2 Distinction / Merit</b></p> <ul style="list-style-type: none"> <li>• Work independently to complete all the Controlled Assessments</li> <li>• Meet deadlines – you should also work ahead</li> <li>• Attend support workshops</li> <li>• Read and act on all your feedback</li> </ul> <p><b>To achieve a Level 2 Pass, I will be able to:</b></p> <ul style="list-style-type: none"> <li>• Complete all the Controlled Assessments</li> <li>• Meet deadlines</li> <li>• Attend support workshops</li> <li>• Read and act on all your feedback</li> <li>• Support and guidance is acted on</li> <li>• <b>Unit 3:</b> Digital Moving Image Production - <b>end of December</b></li> <li>• <b>Unit 5:</b> Publishing- <b>End of February</b></li> <li>• <b>Unit 1:</b> Exam at the start of January</li> </ul>
<b>Revision Texts:</b>	Use Handbook	
<b>Other:</b>	<p>Monday, Wednesday , Thursday and Friday Lunchtimes</p> <p>Bolt-On Workshops 3.15pm - 4.30pm</p>	



Meet Deadlines  
Practice



Support & Guidance  
Revision



Bolt-On Workshops