

Learning Journey Y12 CTEC Business

Unit 1: LO1 understand different types of businesses and their objectives

Unit 1: LO2 Understand how the functional areas of businesses work together to support the activities of businesses

Unit 1: LO3 understand the effect of different organizational structures on how businesses operate.

Unit 1: LO4 Be able to use financial information to check the financial health of businesses.

Unit 1: LO5 Understand the relationship between businesses and stakeholders.

Unit 1: LO6 Understand the external influences and constraints on businesses and how businesses could respond.

Unit 1: LO7 Understand why businesses plan

Unit 1: LO8 Be able to assess the performance of businesses to inform future business activities.

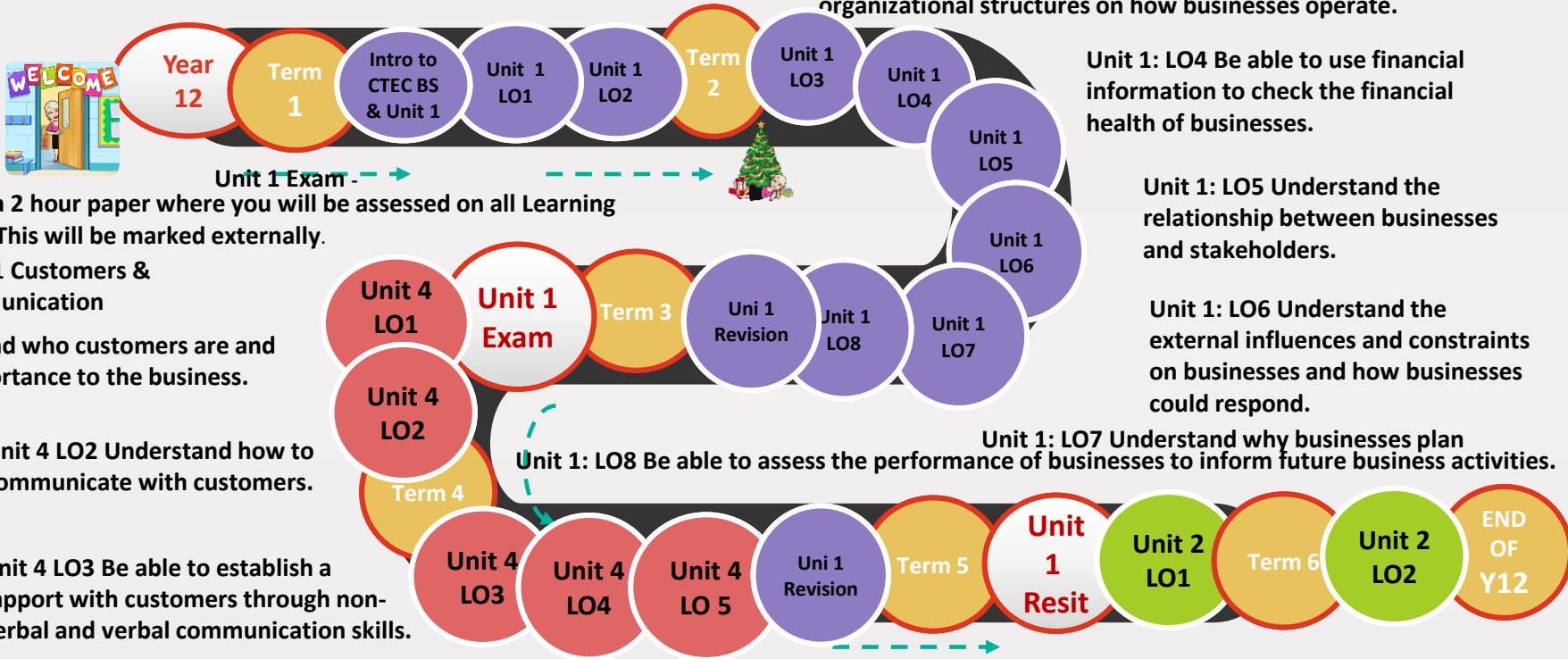
Unit 1 Exam resit: 14 May 2024

Unit 2 LO1 Understand protocols to be followed when working in business

Unit 2 LO2 Understand factors that influence the arrangement of business meetings

The Journey starts

All students will complete Unit 1 exam in January and have a resit opportunity in May of Y12.



You will sit a 2 hour paper where you will be assessed on all Learning Objectives. This will be marked externally.

Unit 4: LO1 Customers & Communication

Understand who customers are and their importance to the business.

Unit 4 LO2 Understand how to communicate with customers.

Unit 4 LO3 Be able to establish a rapport with customers through non-verbal and verbal communication skills.

Unit 4 : L4 O4 Be able to convey messages for business purposes.

Unit 4 LO5: Know the constraints and issues which affect the sharing, storing and use of information for business communications.