



**GAT Staff Learning aim B:**

Produce final outcomes that meet the requirements of the brief Managing the response to the brief, including:

Plan the use of your time to ensure sufficient time allowed for production of outcomes

Troubleshoot independently if issues arise where key decisions have to be made to get the project back on track

Use tests and samples to aid the production of final outcomes

Use techniques, materials and processes to produce outcomes that show a response to the brief

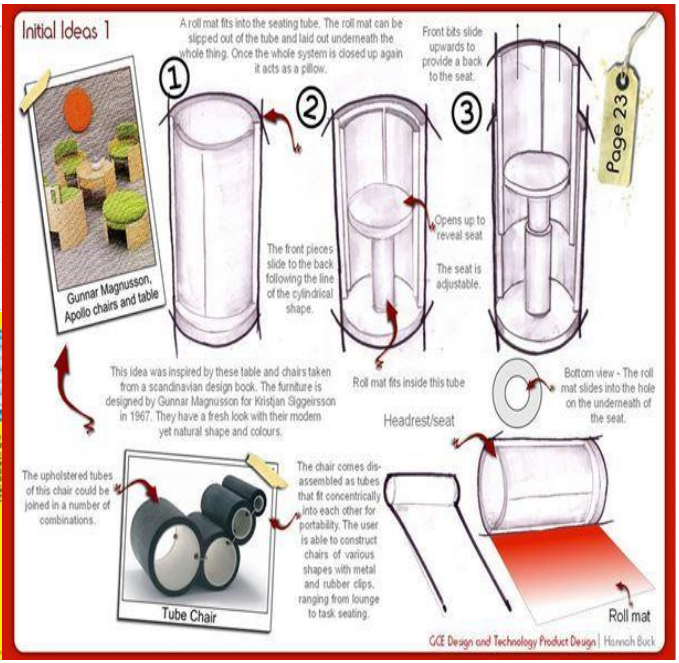
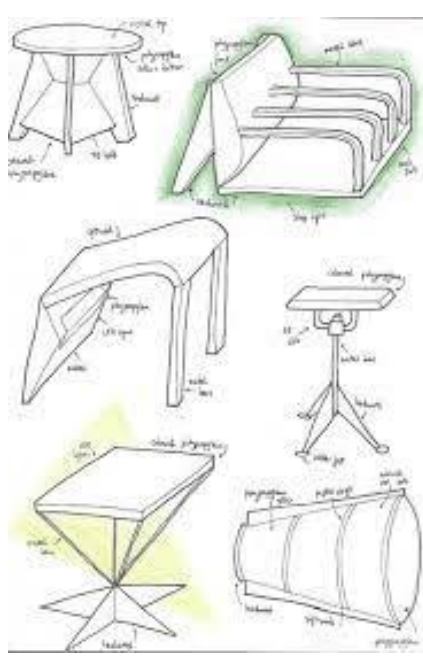
Demonstrate creative use of a range of design and practical skills in developing your work in response to the requirements of the brief

Review your own working practice in terms of application, timekeeping, effort, experimentation, production of outcomes, and record this information

Reviewing, reflect and evaluate your work and working methods in progress, at regular points, to ensure that client expectations are being met

Consider if ultimate choice and use of materials supported the design of the idea or message

Personal and independent input into the final work to reach conclusions that are exciting and demonstrate an individual response to the brief.



GRADE	ASSESSMENT CRITERIA
DISTINCTION	2B.D3 Produce a creative outcome, showing an imaginative exploration in meeting the requirements of the brief.
MERIT	2B.M3 Produce a personal outcome, showing a cohesive exploration, in meeting the requirements of the brief.
PASS	2B.P3 Produce a personal outcome that meets the requirements of the brief.
LEVEL 1	1B.3 Produce a personal outcome that responds to the requirements of the brief.

## Level 2 Distinction Learners will:

have demonstrated sustained motivation.

A diverse range of ideas will have been explored showing imaginative development.

The learner will have worked with enthusiasm, applying critical judgement and an understanding of complex issues.

Contexts and sources will have been sought out from a range of primary and secondary research, leading to diverse exploration of ideas.

The potential of the project in meeting the learner's creative intention will have been explored and related to concepts, developments and application of materials and media.

Experimentation will be original and the use of materials will be assured.

The work will show a critical, individual response to creative problem solving.

Personal development and progress through the project will be recorded imaginatively and supporting information will be clear.

At this level learners will have used different sources to gain opinion and insight into their work. Sources could include drawing, writing, photography, video, blogs, social network sites, use of mobile devices and electronic presentations.

Learners will be able to justify their selection and application of ideas, exploration of media and subsequent design development throughout the project.