### **Assessment Objectives for the Written Paper**

#### **Assessment Objectives**

AO3: Analyse and evaluate – wider issues in design and technology (20% overall – 10% of which is assessed through the written paper)

**AO4: Demonstrate** and apply knowledge and understanding of:

- technical principles
- designing and making principles
  (40% overall all of which is assessed through the written paper)

# Structure of the written paper

#### It's a 2-hour paper 50% of total marks

There are three sections:

 Section A (20 marks) consists of multiple choice and short answer questions examining core technical principles

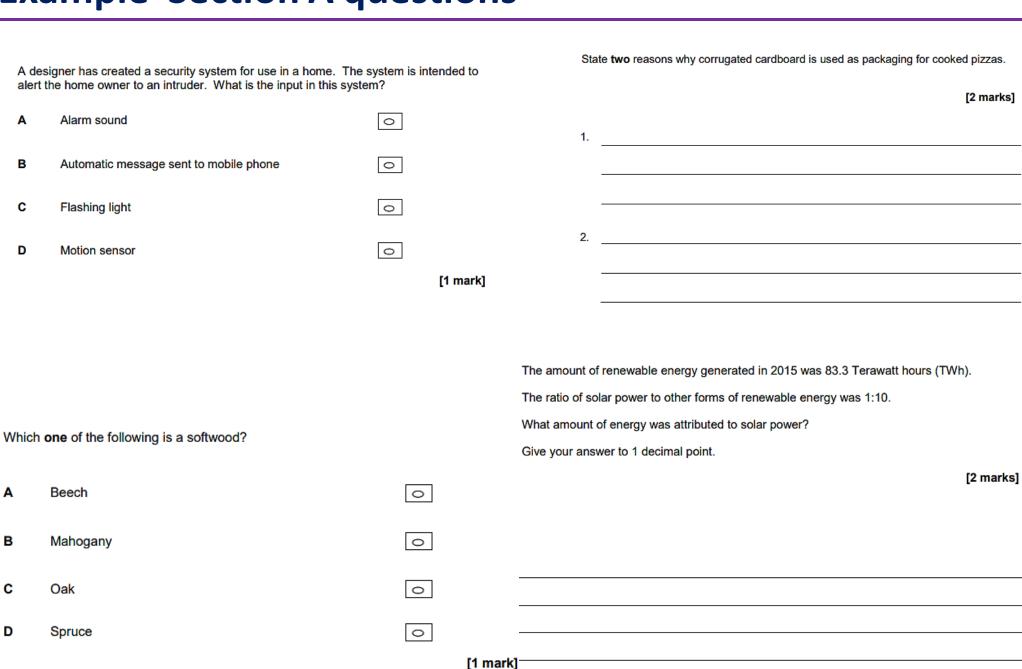
- Section B (30 marks) consists of longer response questions that assess the specialist technical principles
- Section C (50 marks) consists of questions that assess the designing and making principles.

# Content and skills for the written paper – Section A

#### Core technical principles

- New and emerging technologies
- Evaluation
- How energy is generated and stored
- Modern and smart materials
- Understanding a systems approach when designing
- Mechanical devices
- Materials and their working properties

#### **Example Section A questions**



# Content and skills for the written paper – Section B

#### Specialist technical principles

- Selection of materials or components
- Forces and stresses on materials
- Ecological and social footprint
- Scales of production
- Sources and origins
- Physical and working properties
- Stock forms, types and sizes
- Specialist techniques (including quality control)
- Surface treatments and finishes

#### **Example Section B questions**

16 . 1

Choose **one** product or component in **Figure 2** and describe **two** features that make it suitable for mass production.

[2 x 2 marks]



Figure 2

Circle **one** of the following and give **two** reasons why its characteristics or physical properties are suitable for its intended use.

- Polypropylene for a school stacking chair
- Foam core board for a display board
- · Brass for a trumpet
- Pine for a bedroom wardrobe
- Silk for use in a men's tie
- Printed Circuit Board (PCB) for use in a hand held game

[2 marks

Designers sometimes choose materials according to their impact on society and the environment.

Examples include the use of fair trade cotton, recycled components and biodegradable packaging.

Evaluate how the use of such materials might be seen as the ethical choice.

Name **one** industrial process used in the manufacture of the product or component you have chosen for question **16.1**.

In the box below, use notes **and/or** sketches to explain this process in detail.

trial process:

[5 marks

[10 marks]

# Content and skills for the written paper – Section C

#### Designing and making principles

- Contexts
- Primary and secondary data
- Needs and wants
- Investigation
- Environmental, social and economic challenges
- Idea development
- The work of others
- Design strategies
- Communication of design ideas

- Prototype development
- Selection
- Marking out
- Tolerances
- Waste
- Tools and equipment
- Techniques and processes
- Finishes

Public

#### **Example Section C questions**

#### page 19

SECTION C - Designing and Making Principles

The product below is a GPS Sports Watch worn by adult runners to monitor activity and aid training.



#### Specification

- Lightweight
- Waterproof (face and strap)
- Rechargeable battery
- Battery lasts up to 3 weeks (10 hours in GPS mode)
- Watch features include; time, date, calendar, alarm, touchscreen and GPS for recording sporting data.

#### Evaluate the watch in terms of its:

- I. Suitability for the user [4 marks]II. Aesthetic quality [4 marks]III. Ergonomics [4 marks]
- IV. Explain what is meant by the term 'anthropometrics' and why it is important for designers to consider. [4 marks]
- V. Name two anthropometric measures that might be used in the design of a watch. Explain why each is appropriate. [2 x 2 marks]
- VI. Study the image and specification of the watch on page 19. You have been asked to redesign the watch for a child aged between 9 and 11 years old. In order to make the watch more appealing to children it should allow for activities other than running. Give four changes or additions to the original design specification and explain how each would make the watch suitable for the new target market. You should not refer to the colour of the watch in your answer.

# Marking criteria

Only AO3 and AO4 are examined on the paper	
Analyse and evaluate	20 marks
Demonstrate and apply knowledge and understanding	80 marks
Application of mathematics	15 marks from above
Total	100 marks

#### **Understanding Key words in exam questions**

**Analyse** 

Separate information into components and identify their characteristics

Apply

Put into effect in a recognised way

**Assess** 

Make an informed judgement

**Calculate** 

Work out the value of something

**Compare** 

Identify similarities and differences

**Discuss** 

Present key points about different ideas or strengths and weaknesses of an idea

**Evaluate** 

Judge from available evidence

**Examine** 

Investigate closely

**Give** 

Produce an answer from recall

Identify

Name or otherwise characterise

Justify

Support a case with evidence

Name

Give the correct title or term

**Outline** 

Set out main characteristics

State

**Express clearly and briefly** 

**Suggest** 

Present a possible case/solution

**Summarise** 

Present principle points without detail

Illustrate

Present clarifying examples

Public

Automation

Public

The use of control systems for operating equipment such as machinery and processes in factories; this reduces human input.

Client The person/people/audience being designed for and whose needs are being met.

Commercial process Manufacturing method used to produce products in quantity.

Commercial product

A product intended to make money.

Conceptual stages (of design)

Use of models, sketches and computer aided design (CAD) to show the design of a product as it develops. Continuous improvement

The identification of improvements and subsequent evolution of products.

Co-operative

A group of people united to meet common social, economic or cultural need through a jointly-owned business.

Crowd funding

A large number of people who raise money for a project or venture.

Ecological

The consideration of the environment and the impact that design can have on it.

Ethics

Moral decisions when designing and manufacturing.

Fabricate

Using processes such as cutting, bending, joining and assembly to produce products.

A material or source which will one day run out.

**Functionality** 

How well a product carries out its purpose.

**Fusibility** 

How well a material is converted by heat into a molten or liquid state dependent on its

melting point.

Iterative design

Design methodology based on a cyclical process of analysing, prototyping and testing to refine a product. Each iteration and result starts the process again.

Lean manufacturing

Reducing and eliminating waste in a manufacturing process.

Life cycle assessment

A technique used to assess the environmental impact of a product at all stages of its manufacture, use and disposal.

Market pull

Products developed to meet the needs of society or a specific section of the market.

Mechanical device

Mechanism which produces and/or changes movement.

Nesting

The tessellation of shapes or nets on a material to minimise the amount of waste during manufacture. **Physical properties** 

Properties that refer to the actual matter that forms the material (eg insulation, conductivity, fusibility).

Planned obsolescence

Deliberately designing the lifecycle of a product to be short, forcing the user to update their products quickly.

Primary source

Research collected first-hand by a designer to develop a product or idea. Primary source (of materials)

Where materials originate (polymers from oil etc) and the raw material that needs to be converted into a workable form.

**Product** 

Item or artefact developed for an intended audience to solve a problem or meet a need.

Prototype

An early model or sample of a product used to test a concept.

Schematic diagram

Graphic symbols or simplistic diagrams used to convey a system (eg an underground map).

Social footprint

The impact a product or individual has on society.

Social responsibility

The idea that a designer needs to evaluate the impact their product could have on society and take action to make this better.

Stock form

The standard shape and size of materials as they are bought.

Technology push

Technological discoveries used to drive the development of a product.

Tolerance

The minimum and maximum measurements that can be accepted when manufacturing.

User

The person/people who make use of the product that has been developed by a designer.

User centered design

Design development with the user at the centre of the focus. The designer tries to envisage how the product will actually be used, as opposed to focusing on other areas such as cost. Working properties

How a material reacts to external forces