

BTEC ART

Key Contacts:

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Key Information

Component 1: Generating Ideas in Art and Design

Learning Aim A- Investigate art and design practice

Learning Aim B- Generate and communicate art and design ideas.

Component 2: Develop Practical Skills in Art and Design

Learning Aim A- Develop practical skills through application and review

Learning Aim B- Record and communicate skills development.

Component 3: Responding to a Client Brief

Learning Aim A- Demonstrate understanding of client needs

Learning Aim B- Develop and produce a response to a client brief

Learning Aim C- Present a response to a client brief



Useful Information:

Exam board: Pearson BTEC

<http://www.deviantart.com> -
A wide range of photos, drawings, vectors, textures and
Mixed media images

<http://www.dailypainters.com> -
Artist uploads, range of painting

<http://pinterest.com/all/?category=art> -
Create your own pin boards to collect
relevant images

**The examination component has
been cancelled this year.**

Assessment

| Component | Assessment type |
|---|--|
| 1-Generating Ideas in Art and Design (30%) | Coursework – Internally assessed by the teacher and then moderated by the exam board |
| 2- Develop Practical Skills in Art and Design (30%) | |
| 3-Responding to a Client Brief (40%) | Externally set task – Exam marked by an examiner |