

BTEC Creative Media

Key Contacts:

Ms H Hayward - hhayward@westonfavellacademy.org

Mr S Osmani- sosmani@westonfavellacademy.org

Key Information

To achieve a Distinction, I will be able to:

- Analyse the relationship between media products, their purpose and intended audiences
- Experiment with several media production techniques within a chosen media sector
- Have a consistently committed and professional approach in classes and workshops
- Demonstrate imaginative application of pre-production, production and post-production skills and techniques

To achieve Merit, I will be able to:

- Discuss the relationship between media products, their purpose and intended audience
- Experiment with different media production techniques within a chosen media sector
- Demonstrate effective application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product leading to effective outcomes.

Useful Information:

Exam board: PEARSON EDEXCEL

Intervention:

Thursdays/Fridays 3.25pm - 4.05pm including arranged lunchtimes

Websites:

https: <https://www.bbc.co.uk/bitesize/subjects/ztnygk7/>

https: <https://www.studiobinder.com/blog/different-types-of-camera-movements-in-film/>

https: <https://www.studiobinder.com/blog/how-to-plan-a-film-shoot-time/>

Top Tips:

- Practice camera angles and different types of camera shots
- Study different types of lighting effects
- Recap key terminology
- Take regular breaks
- Attend after school and lunch time

Assessment:

This qualification consists of:

Component 1: Exploring Media products

Component 2: Developing digital media Production skills

Component 3: Create a Media product in response to a brief

Learners must achieve a minimum of a Pass in all assessment criteria to achieve a unit, this applies to both internal and external assessments. Learners must achieve a minimum of a Pass in all units to meet the minimum requirements of the qualification. If a grade of 'Not Yet Achieved' is awarded for one or more units, a grade of 'Not Yet Achieved' will be awarded for the overall qualification.